



張詩婷博士

Dr Jessie S. T. Cheung

張詩婷博士現為香港恒生大學管理學系助理教授。她於新加坡南洋理工大學南洋商學院取得策略、國際商務與創業博士學位，並持有美國喬治城大學外交事務碩士學位及香港中文大學工商管理學士學位。張博士亦為南洋理工大學可持續金融創新中心研究員。張博士的研究涵蓋創業、可持續發展與金融的交叉領域。

加入學界前，張博士於亞洲及國際市場的投資銀行、企業融資及管理諮詢領域累積近二十年專業經驗，包括曾於和記港口集團及蘇格蘭皇家銀行擔任高級管理職務，並曾於美銀美林、摩根大通及德意志銀行環球市場擔任前線職務。

除學術及專業工作外，張博士亦積極投入公共服務及社區發展。她共同創辦非牟利組織 Kairos Cambodia，致力透過教育、農村發展及社會企業項目，支援柬埔寨弱勢社群，並培育青年領袖。她亦曾擔任新加坡社企發展中心 raiSE 資助委員會成員。



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Dr Jessie S. T. Cheung is an Assistant Professor of Management at The Hang Seng University of Hong Kong. She earned her PhD in Strategy, International Business and Entrepreneurship from Nanyang Business School, Nanyang Technological University (NTU), and holds a Master of Science in Foreign Service from Georgetown University and a Bachelor of Business Administration from The Chinese University of Hong Kong. She is also a Fellow at NTU's Centre for Sustainable Finance Innovation. Dr Cheung's research lies at the intersection of entrepreneurship, sustainability and finance.

Prior to academia, Dr Cheung accumulated nearly two decades of professional experience in investment banking, corporate finance and management consulting across Asia and global markets, including senior roles at Hutchison Ports Holdings and Royal Bank of Scotland, and earlier front-office roles in Global Markets with Bank of America Merrill Lynch, JPMorgan and Deutsche Bank.

Apart from her academic and professional work, Dr Cheung is actively committed to public service and community development. She co-founded Kairos Cambodia, a non-profit organization dedicated to empowering underprivileged communities in Cambodia through education, community development and social entrepreneurship initiatives. She also served on the grant committee of the Singapore Centre for Social Enterprise, raiSE.