

恒 誌



Global footprints of our alumni

環球校友的國際足跡



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



*From Siu Lek Yuen
to the world:*

Global footprints of our alumni

從小瀝源走進大世界：

環球校友的國際足跡

From art spaces and financial hubs in London to curatorial classrooms in Sydney and lecture halls in Guizhou, here are stories of five alumni from diverse disciplines who have ventured out into the wider world beyond Hong Kong. Armed with international perspectives and strong foundations built at their alma mater, they are daring to dream, to act, and to explore new possibilities. Building careers and chasing ambitions abroad, they are shining on the global stage even as they expand their knowledge and enhance their impact—a true testament to the strengths and the global connections of The Hang Seng University of Hong Kong.

從倫敦的藝術空間與金融重鎮，到悉尼的策展課堂，以至貴州的高校講壇，本期記錄了五位來自不同專業的校友故事。他們正是眾多在香港以外的廣闊天地發展的校友縮影，帶著在母校汲取的養分與國際視野，敢想敢作，探索更多不可能。他們在異地築夢、拓展專業，在世界各地發光發熱，提升知識與影響力，展現恒生大學的力量與環球連結。



Hinz Pak Yu-hin 白宇軒

Hang Seng School of Commerce alumnus
恒生商學書院校友

Breakthrough trajectory of a multi-disciplinary designer 跨領域創作人的破浪軌跡

Hinz Pak Yu-hin is a dedicated multi-disciplinary designer whose portfolio spans art, branding, graphic design, web design, and even social design. His internationally recognised work has received accolades including the UNIQLO UT Grand Prix 2024, Japan's Good Design Award, the Red Dot Award and The One Show Design Award. He was also a co-founder of Jou Sun, one of Hong Kong's first batch of online farmers' markets. Hinz began his transition into freelance design before the COVID-19 pandemic and later relocated to the UK with his partner, who is an illustrator-artist. The art concept and mural design they created for Birmingham's first UNIQLO flagship store stands out as one of their masterpieces.

白宇軒（Hinz）是一位不折不扣的跨領域設計師，作品涵蓋藝術、品牌策劃、平面設計、網絡設計，以至社會設計等範疇，曾獲UNIQLO UT Grand Prix 2024、日本的Good Design Award、紅點設計大獎及The One Show Design Award等國際殊榮，又曾與夥伴創立香港首批網上農墟市集之一Jou Sun（早晨）。他早於新冠疫情前已開始轉型為自由設計師，其後與身為插畫藝術家的伴侶旅居英國。位於伯明翰的首間UNIQLO 旗艦店的藝術概念和壁畫，正是他倆的傑作。

Business enlightenment, sowing seeds of creativity

Hinz has been drawing and painting since childhood. Asked why he chose to study business, the artist answered frankly: "As a Hongkonger, I thought business would be a more promising line to take, career-wise." At Hang Seng School of Commerce, his favourite subject was marketing, since according to Hinz, "advertising and branding are among the few areas in business that allow for true creative expression."



Behind the 'conventional' façade of business studies, Hinz's DNA was quietly accumulating the components he needed to become a proactive risk-taker. "The most lasting impact that Hang Seng School of Commerce had on me was on my mindset," he remembers. "Back then, the teachers often encouraged us to pursue our goals by getting involved in the Students' Union, and the atmosphere among the students there was incredibly positive and proactive." This immersive business education not only sharpened Hinz's market instincts but also built up his tenacity, laying the key foundations he needed to evolve into a multi-disciplinary designer.

商科啟蒙 植入創意的種子

問及這位自小喜歡繪畫的藝術家當初為何會選擇升讀商學書院，他的答案卻典型不過：「香港人嘛，覺得唸商科比較有前途。」唸恒商時最喜歡市場學，「因為當中的廣告與品牌策劃是商科少有可以發揮創意的範疇。」

「循規蹈矩」的背後，積極爭取的因子在Hinz心中一點一滴地累積。他回憶道：「恒商對我最深遠的塑造在於心態。那時老師常鼓勵我們藉參與學生會等爭取自己想要的東西，同學間的氛圍也很積極主動。」這段商科教育的浸淫，不僅培養了他的市場觸覺，更磨練出敢於爭取的韌性，為日後蛻變為跨領域設計師奠定了重要的基石。

Cross-disciplinary exploration, uniting communities through design

Hinz's graduation coincided with an economic downturn, so he decided not to follow the expected trajectory. "While I was looking for jobs in advertising, with my educational background in business, I realised I would most likely start in account servicing. I really wanted to work on the creative side instead, so I decided to start as a design intern." Shortly after entering the field, while he was working part-time at an advertising agency, he signed up for a master's programme in creative media. As the years went by, he constantly switched roles in the field in order to expand his skill set: once he had mastered the basics of graphic design, he pivoted to web and digital design and eventually plunged into branding. In the vast ocean of design, Hinz, who admits to hating monotony, seemed to have found an anchor.

When Hinz later took up a university job focused on social design, it prompted him to move beyond branding for commercial corporate promotion. He started building brands for social enterprises, NGOs and charities including Fairtrade, Green Women Cooperative, and restaurants under Ginkgo House, which introduced him to partners who were planning to launch an online platform where farmers could sell their produce directly. This was the point at which he took the entrepreneurial leap, with his extensive design background, market insights, and social enterprise network all coming in handy. Alongside these endeavours, Hinz was actively contributing to various public design projects. For example, he and his partner collected views from the neighbourhood in the process of reconfiguring existing park benches for the "City Dress Up: Seats · Together" programme, organised by the Leisure and Cultural Services Department.

跨界探索 以設計凝聚社區

大學畢業時遇上經濟不景氣，Hinz決心跳出「理所當然」的框框。「那時我打算投身廣告業，但礙於商科背景，意識到自己大概只能由客戶服務做起。然而，我一心想投入創作領域，於是決定轉個方向，從設計實習生起步。」投身設計工作後不久，他報讀創意媒體學碩士，同時在廣告公司當兼職。往後，他不斷轉換崗位，掌握了平面設計的基本功後，便跳往網絡和數碼設計，及後轉戰品牌策劃，讓自言怕沉悶的他，彷彿找到了駛往浩瀚汪洋的停泊點。

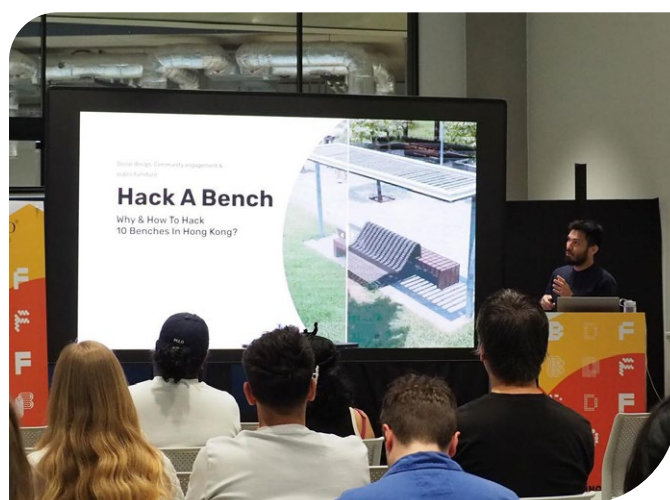
後來Hinz入職大學，從事社會設計相關工作，促使他思考大型商業機構宣傳以外的其他出路，轉而為不同社企、非政府組織及慈善機構塑造品牌，當中包括「細味公平」、「綠慧公社」和「銀杏館」旗下餐廳，其後輾轉認識了有意成立網上農墟平台的夥伴，毅然踏上創業之路。他廣闊的設計經驗、營銷觸覺和社企網絡統統派上用場。與此同時，Hinz亦積極參與公共設計項目，於康文署主辦「城市藝裳計劃——樂坐其中」，他與夥伴收集街坊意見，改造原有的公園長凳。



◀ Hinz and Dylan, collaborators on the Hack A Bench
Hinz與夥伴Dylan設計Hack A Bench



◀ Hinz with fellow Jou Sun co-founders Jessica and Chris
Hinz與早晨聯合創辦人Jessica和Chris



A nomadic life, soaring through art

In 2023, Jou Sun was acquired by Deliveroo to help expand its grocery business. After the acquisition, Hinz returned to freelance design, a practice he had already been pursuing alongside his work with Jou Sun and had long applied to projects for social enterprises, NGOs and charities. After relocating to the UK, he continued working for clients in Hong Kong while also unlocking new opportunities. When the casual apparel brand UNIQLO set up operations in Birmingham, it recruited local creators to



develop the art concept and murals for its flagship store there. The detailed proposal submitted by Hinz and his partner won the brand's approval, launching a collaboration that brought them a surprising and delightful collaboration. "There is a deep respect for designers here," he noted. "The UNIQLO EU team gave us immense creative freedom and were incredibly supportive throughout the process, including helping us communicate

the design and get it approved by the headquarters in Japan." One of his biggest takeaways from living in the UK was rediscovering the space to create his own work. "We often take our creations to weekend markets. People here genuinely appreciate the work of artists, and they're happy to spend a few pounds—or even a tenner—on a meaningful greeting card or postcard." The partners have also begun participating in exhibitions locally and worldwide, including the Osaka Art Book Fair. "Perhaps the UK is just a starting point," he said. "Freelancing has given me the flexibility to work from different places. I'm open to seeing where that might take me in the future, including possibly spending more time somewhere closer to Hong Kong."



Hinz with illustrator-artist UUendy Lau
Hinz與插畫藝術家UUendy Lau

遊牧海外 藝術空間任翱翔

2023年，Jou Sun以人才併購方式加入 Deliveroo，協助其拓展超市雜貨業務。收購完成後，Hinz重投獨立設計工作。此前他在Jou Sun任職期間，便一直平行發展設計業務，為不同社企、非政府組織及慈善機構提供服務。移居英國後，他一邊接香港客戶的工作，一邊開拓新的可能。適逢休閒服裝品牌UNIQLO落戶伯明翰，招募本地創作者為旗艦店策劃藝術概念和壁畫，Hinz與伴侶提交詳盡設計企劃，喜獲品牌青睞。這次合作為他們帶來喜出望外的體驗：「當地人十分尊重設計師，UNIQLO的歐洲團隊給予我們極大的創作自由，並在整個過程中給予充分支持，更協助我們與日本總公司溝通協調，讓設計順利獲批。」來到英國，他最大的收穫是找回做自己作品的空間。「我們常把創作帶到週末市集。這裡的人很欣賞藝術家的作品，樂意花費數鎊甚至十鎊買一張有意思的賀卡或明信片。」他們亦開始參與當地以至世界各地的展覽，包括大阪藝術書展。「也許英國只是一個起點，自由接案可讓我不限地域工作。對於未來會走向何方，我都抱持開放態度，包括日後可能會花多點時間，待在更接近香港的地方。」



Nick Kwan Nam-ho

關南豪

Bachelor of Business Administration (Honours)
工商管理（榮譽）學士



Global career path 馳騁環球職涯路

Nick and Katherine, who serve as convenors for the University's overseas alumni network, are also currently based in the UK. Both are graduates of the Bachelor of Business Administration (Honours) programme, although not from the same year. Exchange experiences in Finland during their university days opened a door to the world, leading them to further studies and job opportunities in Singapore after graduation. Last year they began an exciting new chapter with a move to London.

同樣身在英國的，還有擔任本校海外校友網絡聯絡人的關南豪（Nick）和張靜欣（Katherine）。他們先後畢業自工商管理學士課程，在學時期到芬蘭交流的體驗，為他們打開了通往世界的大門，驅使他們畢業後前往新加坡深造和工作，去年再到倫敦展開新一頁。

Finland tour serves as gateway to the world

The University actively promotes international exchange, and both Nick and Katherine feel fortunate to have taken part in one such programme. Recalling how they were initially drawn to Finland by its reputation as "the happiest country in the world", Katherine said, "It was arguably the most fulfilling experience of my life so far. The trip not only enabled me to make new friends from diverse cultures, it also truly expanded my worldview."

Both majored in marketing during their undergraduate studies, but internships along the way saw Nick go on to work in the field of fintech and Katherine in management. The two later advanced their education at the National University of Singapore, remaining in Singapore after graduating to work. Although Singapore is a predominantly Chinese society, Nick noted that it brings together talent and students from all over the world, making the population a highly diverse and international one.



芬蘭啟航 開啟世界觀大門

大學積極推動海外交流，二人慶幸也曾參與其中。回想當初被芬蘭「世界上最快樂國家」的美譽吸引，Katherine說：「這可說是我目前人生中最快樂的體驗，不但認識了來自不同文化的朋友，也打開了我的世界觀。」

二人本科主要修讀市場學，卻因緣際會，分別涉足金融科技和管理領域的工作和實習，其後赴新加坡國立大學深造，畢業後並留在當地工作。Nick表示，新加坡雖是華人為主的社會，但匯聚來自不同國家人才與學生，人口組成既多元也國際化。





Katherine Cheung Ching-yan 張靜欣

Bachelor of Business Administration (Honours)
工商管理（榮譽）學士

From city-state to life in London

However, given Singapore's small size, after four years Nick once again hankered to wander and experience life in the wider world. He sought an internal transfer within his company, UBS, and a suitable vacancy came up in the UK. Katherine had taken part in a study tour to the UK during her university days and also had relatives in London, so they decided that the UK would be their next destination. "London is a premier global financial hub," added Katherine, "which makes it particularly attractive to professionals in the banking industry like us." She was herself able to secure a position at a London bank within just a few months.

Reflecting on the UK work culture, both Nick and Katherine agree that people there place a highly value on good work-life balance, with flexible working arrangements widely accepted. In addition, management has a deep respect for the professional aspirations of employees. Nick explained, "If you express a desire for advancement, they will give you clear guidance; if not, they won't push you." Katherine added, "Managers are always generous with their praise and frequently seek input from their team."

While the pair are thriving in their respective fields, relocation has meant stepping out of their comfort zones and dealing with new challenges. From rebuilding their social circles to adapting to the finer details of daily life, every adjustment has been embraced as an opportunity to learn and grow. Now fully settled in the UK, the couple are making the most of their leisure time to pursue their personal interests. Weekends are opportunities for them to immerse themselves in London's vibrant energy or travel to interesting areas in the vicinity, as they continue to look for ways of broadening their minds and enriching their experiences.

立足倫敦 從城邦踏進大城

然而，新加坡地域始終有限，待了四年，Nick再度萌生往外闖蕩的念頭，探索更遼闊的天地。他向公司瑞銀尋求調遷機會，得悉英國有合適空缺，而Katherine在大學時期曾到英國遊學，又有親眷在倫敦，二人便選擇了以英國為下一站。Katherine補充：「倫敦是世界金融樞紐，對從事銀行業的我們尤其吸引。」不消數月，她已順利覓得銀行崗位。

談及英國的工作文化，他們不約而同表示，當地人非常看重工作與生活的平衡，廣泛接納彈性上班安排，管理層亦十分尊重員工的職涯發展意願。Nick解釋：「若你表示希望晉升，他們會給你清晰的指引；不然，他們也不會強迫你。」Katherine則說：「上司對下屬總是不吝讚賞，而且常常詢問下屬的意見。」

職涯發展順遂，然而每趟移居也是離開舒適圈，必然帶來新挑戰。由重新建立社交圈子到適應生活小節，他們都視為學習及成長機會。來到英國，二人善用餘暇發展興趣，週末時探索倫敦多姿多采的面貌，或遊覽鄰近地區，繼續增廣見聞、累積經歷與視野，繼續成長。



Francesca Lo Wing-hang

羅穎恒

Bachelor of Arts (Honours) in Art and Design
藝術設計（榮譽）文學士



Overseas studies reshape artistic vision 海外深造重塑藝術視野

Francesca, who graduated from the art and design programme last year, has also embarked on a journey of overseas study, having taken up a Master of Art Curating degree at The University of Sydney in Australia. "Many people think that art and design simply mean painting or drawing," she noted, "but in reality they are part of a massive and much broader market." She added, "Studying curating has widened my artistic outlook, taking me to explore issues such as exhibition layouts, venue utilisation, and public engagement with art." Surrounded by classmates from all over the world, Francesca's thinking has been deeply informed by both the cultural clashes and the synergies she has experienced. She is looking forward to interning at a local art gallery next semester, and contributing her new expertise to Hong Kong's art scene in the future.

去年畢業於藝術設計課程的Francesca，同樣走上海外深造之路，遠赴澳洲悉尼大學修讀策展碩士課程。她說：「很多人以為藝術設計不外乎繪畫或設計，但其實背後蘊藏龐大市場。修讀策展擴闊了我的眼界，引導我思考展覽擺放、運用場地及公眾推廣等議題。」班上同學來自世界各地，跨文化的碰撞讓她大受啟發。她期待下學期到當地藝廊實習，日後以所學貢獻香港的藝術空間。

Alumni gathering in London 倫敦校友溫馨聚首

Extending the University's "one family" spirit beyond Hong Kong, the Advancement and Alumni Affairs Office brought HSUHK alumni and former staff together in London for a warm dinner hosted by Professor Joshua Mok, President-designate, Provost and Vice-President (Academic & Research).

Alumni shared inspiring updates on their careers in the UK and reflected on how exchange experiences and close teacher-student bonds shaped their global journeys. Professor Mok also shared the University's key developments, making the gathering a meaningful occasion to celebrate HSUHK's progress and its enduring bond with alumni worldwide.

延續「同心·同恒」的精神，發展及校友事務處於倫敦舉辦校友聚餐，由候任校長、常務暨學術及研究副校長莫家豪教授主持，與校友及前教職員聚首一堂。

於聚餐中，校友分享在英國的事業發展與人生歷程，並回顧在學期間的交流學習體驗及深厚師生情誼，如何為其鋪展國際化發展軌跡奠定重要基礎。莫教授亦向校友介紹大學最新發展，讓大家一起見證母校的蛻變與進步，進一步深化大學與海外校友的深厚連繫。





Wang Yanyi
王燕懿

Master of Science in Data Science and Artificial Intelligence
數據科學及人工智能理學碩士

Hong Kong teaching empowers classrooms elsewhere 港式教學經驗賦能異地課堂

Wang Yanyi, who currently teaches at a higher education institution in Guizhou, has transformed the knowledge she gained from her master's studies at the University into a powerful resource for nurturing the next generation of students. Reflecting on her time studying in Hong Kong, she noted how, at first, she faced significant challenges from the English-medium instruction and rigorous academic standards here. But she was able gradually to overcome these hurdles thanks to the dedicated guidance of her supervisor and the timely, early release of course materials, and was able to move on to develop a truly global perspective.

Now a lecturer in artificial intelligence, Yanyi is strongly aware of the lasting impact that Hang Seng University has had on her teaching vocation. "My mentors instilled in me a cross-disciplinary approach and an experiential teaching philosophy that have shaped the way I now teach," she said, "and compel me to cultivate hands-on skills and creative thinking in my students. I believe this has added significant depth and real-world impact to my lectures." By weaving case studies from Hong Kong's vibrant financial and technology sectors into her syllabus, she is breathing life into abstract technical concepts, making them easier to grasp and encouraging her students to link theory with practice. In efforts like these, Yanyi is carrying the torch of her alma mater's educational mission, which is now also lighting up classrooms in other parts of the world.

現於貴州高校任教的王燕懿，將在本校碩士課程汲取的學養，轉化為培育下一代的動能。回想在港求學歲月，全英語授課與嚴謹的學術要求曾帶來不少挑戰，幸得導師悉心指導與提早發放筆記，讓她漸漸渡過難關，並累積了豐富的國際化視野。

如今作為人工智能專業教師，她深感恒生大學的培育對其教學職涯影響深遠：「教授傳授的跨界思維與實踐導向育人理念，讓我更加注重培養學生的实操能力與創新思維，有效提升了課堂教學的深度和實效性。」她亦將香港金融與科技行業的真實應用場景融入課堂，讓抽象的技術知識變得通俗易懂，啟發學生學以致用，持續將母校的教育影響力延伸至更多地域。

Southern Hemisphere connection 連繫南半球

As part of the University's ongoing efforts to strengthen connections with overseas alumni, Ms Elisa Chan, Director of Advancement and Alumni Affairs, visited alumna Francesca currently pursuing a master's degree in Sydney, Australia. The visit provided a warm and meaningful opportunity to reconnect, share updates, and reaffirm the University's commitment to nurturing a close and connected global alumni network.

為加強與海外校友的聯繫，發展及校友事務總監陳雯慧女士日前到訪澳洲悉尼，與現正於當地修讀碩士課程的校友Francesca會面交流。是次會面氣氛輕鬆融洽且具意義，讓雙方重聚並分享近況，同時再次肯定大學持續凝聚全球校友網絡的方向與承諾。





Green trails, warm reconnections: HSUHK community celebrates sustainability 綠遊山徑 溫馨重聚 師生校友共慶可持續發展

On 1 March, the HSUHK community came together for the vibrant "HSUHK Green Eco-Trek Fun Fest". The meaningful event united over 300 alumni, students, staff, and supporters to explore scenic nature trails near to our campus, celebrating sustainability and raising awareness of environmental protection and community engagement.

At the opening ceremony, Board of Governors Chairman Ms Luanne Lim and Council Chairman Dr the Hon Moses Cheng officiated. Ms Lim emphasised that nature is the greatest classroom, encouraging participants to integrate conservation into daily life. Dr Cheng highlighted sustainability is embedded throughout HSUHK's curriculum, infrastructure, and green campus design, reflecting an inclusive humanistic spirit essential for future leaders.

Participants then enjoyed an innovative eco-trek featuring an audio guide narrated by President Professor Simon Ho. By scanning QR codes along the trail, they discovered fascinating ecological facts and learned about HSUHK's green campus achievements. Adding local relevance was the event mascot, the rare Hong Kong warty newt, a protected species native to the nearby Ma Lai Hau Hang area.

The excitement continued at the Fun Fest carnival, with the Advancement and Alumni Affairs Office responsible for coordinating this festive part of the programme. The area featured interactive, green-themed game booths and handicraft workshop, providing participants an enjoyable space to reconnect while deepening their environmental knowledge.



香港恒生大學於3月1日舉辦「恒生大學綠遊生態同樂日」，吸引逾300名校友、師生及各界友好參與，一同步行校園毗鄰的郊野小徑，藉此提升大眾對環境保育與社區參與的關注。

開幕儀式上，校董會主席林慧虹女士與校務委員會主席鄭慕智博士親臨主禮。林主席強調教育不局限於課堂，希望大家將保育理念融入日常；鄭主席指出校園廣植竹林，可持續發展理念貫穿於課程、研究及校園建設中，是一種包容萬物的人文精神。

隨後，參加者由校園起步，沿途掃描二維碼，收聽由校長何順文教授親自錄製的聲音導賞，認識自然生態冷知識與校園綠化成果。活動吉祥物更特別以校園附近馬麗口坑的受保護野生動物種「香港瘰螈」為藍本，別具本土保育意義。

活動當日設有生態同樂日嘉年華，由發展及校友事務處負責統籌，提供一系列綠色主題遊戲攤位及自然手作工作坊等，讓大家在輕鬆互動中深化環保知識。





Appreciation and Naming Ceremony of Chi Wah Foundation Lecture Hall 智華基金演講廳感謝暨命名典禮

HSUHK hosted an Appreciation and Naming Ceremony on 27 July, officially naming a key facility in the Creative Humanities Hub as the "Chi Wah Foundation Lecture Hall" in honour of a generous donation supporting long-term university development.

Officiating at the ceremony were Dr Colin Lam Ko-yin, Chairman of the Chi Wah Foundation, Foundation Vice Chairman Ms Wurina, Foundation Consultant Mr Pan Xubo, HSUHK Council Chairman Dr the Hon Moses Cheng, University Advancement and Foundation Committee Chairman Dr Patrick Poon, and HSUHK President Professor Simon Ho. Sixty teachers and students from mainland secondary schools supported by the Foundation also attended. Speakers highlighted the Foundation's commitment to education and commended HSUHK's "Liberal + Professional" model. The event concluded with a plaque unveiling and a tour of campus innovation facilities.

香港恒生大學於7月27日舉行感謝暨命名典禮，將創意人文館演講廳命名為「智華基金演講廳」，以答謝基金慷慨捐款支持大學長遠發展。

典禮由智華基金主席林高演博士、副主席烏日娜女士、顧問潘旭波先生，以及恒生大學校務委員會主席鄭慕智博士、校董兼籌募及捐款委員會主席潘榮昌博士，以及校長何順文教授共同主禮。六十位獲基金資助的內地中學師生亦到場出席。主禮嘉賓於致辭時讚揚基金對教育的貢獻，並肯定恒生大學「博雅+專業」的教育模式。典禮在揭幕儀式及參觀校園創新設施後圓滿結束。

Growing a greener future: CASE Award for Eco-Pledge Day 共建綠色未來：「綠源『恒』動」榮獲CASE獎項

HSUHK's "Eco-Pledge Campaign" received the 2025 Best of CASE Asia-Pacific Region Award, making it the only local non-profit private university among this year's CASE member institutions to earn this prestigious international honour. Ms Elisa Chan, Director of Advancement and Alumni Affairs, accepted the award in Brisbane, Australia in May. Celebrating the 10th Anniversary of the campaign, the award-winning initiative brought together donors, alumni, staff, and students in support of campus sustainability.

HSUHK is committed to integrating sustainability into learning and teaching. We warmly invite alumni and friends to support the "Eco-Pledge Campaign" to enhance campus greening and carbon reduction. The University also offers various giving schemes, inviting everyone to join hands in nurturing talent and driving HSUHK's ongoing development.



「綠源『恒』動」榮獲由教育資源拓展協會（CASE）頒發2025年「亞太區最佳項目獎」，成為本年度唯一獲此殊榮的本地私立大學機構成員。發展及校友事務總監陳雯慧女士於5月親赴澳洲布里斯本代表大學領獎。獲獎項目涵蓋「綠源『恒』動」十周年慶祝活動，凝聚捐款人、校友及師生攜手參與，推動校園可持續發展。

大學矢志將可持續發展理念融入教與學。我們誠邀校友及各界友好踴躍捐助「綠源『恒』動」，深化校園環保實踐與減碳工作。同時，大學並設有多項捐款計劃，誠邀大家貢獻力量，與我們攜手育才，為大學發展增添動力。



*Should you wish to learn more about HSUHK and support its long-term development,
please contact the Advancement and Alumni Affairs Office
by phone at 3963 5495 or by scanning the following QR codes.*

*如欲進一步了解恒生大學及支持本校長遠發展，歡迎致電
3963 5495或掃描下列二維碼與發展及校友事務處聯絡。*



Support Eco-Pledge
Campaign
支持綠源「恒」動



Alumni Spring Luncheon 共聚校園 春季午宴

The Alumni Spring Luncheon brought together alumni from HSSC, HSMC and HSUHK, reflecting the University's longstanding "one family" spirit.

Held in a lively setting, the event was joined by Dr Josiah Chan, Vice-President (Organisational Development), and Ms Elisa Chan, Director of Advancement and Alumni Affairs, who warmly welcomed alumni home. Participants shared career and life updates, while exchanging views on supporting the University's future development and strengthening cross-generational connections.

校友春季午宴匯聚來自「恒商」、「恒管」及「恒生大學」不同年代的校友，見證大學砥礪前行的發展軌跡，彰顯同根同源的大家庭精神。午宴氣氛愉快融洽，由副校長（機構發展）陳天恩博士及發展及校友事務總監陳雯慧女士親臨接待。校友們分享事業與生活點滴，並就如何支持大學長遠發展交流意見，鞏固跨年代、緊密互助的校友網絡。



President's Chatroom Series 「校長對談」系列

The President's Chatroom Series continues to serve as an interactive platform for the HSUHK community. Hosted by President Professor Simon Ho, two hybrid sessions brought together industry experts to share insights on thought-provoking topics, drawing enthusiastic participation from students, alumni, staff and members of the public.

In the 28 April session, Dr Francis Yuen and Dr Zhang Haitao exchanged views on life planning, academic growth, and career development. On 20 July, Mr Shih Wing-ching and Dr Jessie Cheung Sze-ting discussed navigating life direction and realising personal value in a changing era.

「校長對談」系列持續為大學社群提供互動分享的交流平台，透過兩場由校長何順文教授主持的線上線下講座，邀請不同專家分享見解，吸引學生、校友、教職員及公眾人士踴躍參與，現場與網上交流同樣熱烈。

於4月28日的講座中，袁天凡博士與張海濤博士就人生規劃、學業及事業發展等議題交流。而在7月20日的講座中，施永青先生及張詩婷博士進行對談，探討在新時代下如何規劃人生方向及實踐個人價值。

Liberal + Professional: Critical Thinking Empowering an Enriched Life 博雅+專業：明辨思維 賦能人生

Guest Speakers 嘉賓講者：

Dr Francis Yuen
Chairman of Ortus Capital Management Limited and Adjunct Professor of HSUHK

Dr Zhang Haitao
Vice Chairman of CITIC Capital Holdings Limited

泓策投資管理有限公司主席暨香港恒生大學兼任教授 **袁天凡博士**
中信資本控股有限公司副董事長 **張海濤博士**



From Success to Purpose: How to Seize Employment or Start-up Opportunities, and Integrating with Social Missions?

從成功邁向意義：如何把握就業或創業機會，及在其中融入社會志業？

Guest Speakers 嘉賓講者：

Mr Shih Wing-ching
Founder of Shih Wing Ching Foundation

Dr Jessie Cheung Sze-ting
Assistant Professor of the Department of Management, HSUHK

施永青基金創辦人 **施永青先生**
恒生大學管理學系助理教授 **張詩婷博士**



Lights On, Moments Roll – Alumni Movie Day 校友同行 樂在光影

The inaugural Alumni Movie Day brought alumni together through the magic of film, creating a relaxed and joyful occasion for shared moments.

The event was well received. The family-friendly animated film *The Super Mario Galaxy Movie* delighted the audience with its engaging storyline and touching message of friendship, filling the theatre with laughter and warmth.

Another highlight of the event was the interactive session, where participants dressed creatively as movie characters and winners of the fun trivia quiz were rewarded with special gifts, adding an extra touch of excitement to the occasion.

首度舉辦的「校友電影日」以光影與校友同行，凝聚校友情誼，為校友締造一個輕鬆互動、歡樂共聚的相聚時刻。

活動反應熱烈，當日放映的合家歡動畫《超級瑪利歐銀河大電影》，精彩的劇情及真摯友情引發現場陣陣歡笑與共鳴。現場洋溢歡樂氣氛，參加者更精心打扮成電影角色，而在互動問答環節中表現出色的校友亦獲贈驚喜禮物，為活動增添亮點。



11 Apr 2026



12 Jun 2026

Moving together: a sporting reunion for staff-alumni 同聚同樂：教職員校友齊「恒」動

AAAO hosted the “Staff-alumni Sports Gathering,” bringing together alumni colleagues who have returned to serve their alma mater for a refreshing break at the University’s Sports Hall. Participants bonded through two emerging sports, Touch Tennis and Cornhole, enjoying a fun and inclusive sporting experience.

The event was joined by President Professor Simon Ho, Dr Josiah Chan, Vice-President (Organisational Development), Ms Elisa Chan, Director of Advancement and Alumni Affairs and Dr Eden Chow, alumna and Chairman of the Alumni Affairs Committee. Following the games, some participants continued the exchange over lunch, further strengthening the staff-alumni community and highlighting the meaningful bond of giving back to their alma mater.

發展及校友事務處舉辦「教職員校友齊『恒』動」，讓一眾畢業後回到母校服務的校友同事暫時放下繁忙的工作，齊集大學的室內體育場，以新興運動連繫彼此。參加者透過觸式網球及布袋球這兩項新興運動，享受愉快輕鬆的運動體驗。校長何順文教授、副校長（機構發展）陳天恩博士、發展及校友事務總監陳雯慧女士，以及校友事務委員會主席兼校友周懿行博士亦參與其中。活動後，部分校友同事共晉午膳延續互動交流，凝聚教職員校友社群。

Coming home for a summer of sports and connection 躍動盛夏 以運動連繫校友

12&19 Jul 2026

AAAO also hosted another sports event over two Sunday afternoons in July, bringing the Sports Hall of the Lee Shau Kee Complex to life for “Coming Home – Alumni Summer Sweat & Savour.” Alumni across generations returned to campus to reconnect over friendly badminton and pickleball games. Many reunited with former classmates, while others brought family to share memories and experience the HSUHK campus. Light refreshments and capsule game prizes added to the cheerful atmosphere. The enthusiastic turnout highlighted the strong sense of belonging and enduring bond within our alumni community.



發展及校友事務處亦於7月連續兩個星期日，在李兆基綜合大樓室內體育場舉行「躍動盛夏：校友運動賞」，吸引不同年代校友重返校園，以羽毛球和匹克球連繫彼此。不少校友與昔日同窗重聚，亦有帶同親友回校分享校園回憶。現場備有茶點及扭蛋獎品，為夏日聚會增添歡樂。校友們踴躍參與，充分展現校友社群對母校的凝聚力與深厚情誼。

Landmark alumni gathering opens a new chapter 校友雲集 首屆旗艦晚宴啟新篇

The School of Business (SBUS) hosted its landmark Inaugural Alumni Gala officiated by Council Chairman Dr the Hon Moses Cheng and President Professor Simon Ho. Over 300 alumni, University senior management, faculty members and industry partners gathered for a vibrant evening of connection and exchange. The event strengthened cross-generational and cross-sector ties while celebrating the School's milestones. Professor Sam Pak, Dean of SBUS unveiled the Vision 2030 strategic blueprint and announced the launch of the SBUS Development Fund to advance teaching, research and industry collaboration. The gala showcased the strong spirit of the alumni community and set the stage for continued engagement and partnership.

商學院舉行首屆旗艦校友晚宴，由校務委員會主席鄭慕智博士及校長何順文教授主禮，逾300名校友、大學管理層、教職員及業界夥伴聚首，場面熱鬧。晚宴促進跨世代及跨行業校友的交流連繫，共同見證學院發展成果。院長朴勝虎教授於席上公布2030願景發展藍圖及成立商學院發展基金，推動教研及產學合作。是次盛會展現校友凝聚力，為未來持續交流合作奠定基礎。



15 May
2026



Empowering alumni connections 凝聚校友力量

The Department of Management and the Department of Mathematics, Statistics and Insurance hosted their respective events in April, featuring a graduating class photo-taking session and an alumni gathering. The events provided a valuable platform for alumni, students and faculty members to reconnect, share experiences, and strengthen their ties with the University.



管理學系和數學、統計及保險學系於4月分別舉辦了畢業班合照活動及校友聚會，為校友及師生提供了寶貴的交流平台，讓大家重聚校園、共敘情誼，進一步加強與母校的緊密聯繫。

Shining Moments, Soaring Together 校友 · 喜動

Alumnus and HSUHK Council member **Dr Jacky Cheung**, who also serves as the Supervisor of HKUGA Primary School, recently led a team of students from his through-train secondary school section on an epic 250km Gobi Desert expedition. Over seven days and six nights in Mongolia, the team conquered the Gobi March, one of the world's renowned "Four Desert Ultramarathons" that demands extreme physical and mental resilience. Following eight months of rigorous training, Dr Cheung's team made history as the first Hong Kong secondary school group to take part in this prestigious international race.

本校校務委員會委員兼校友**張華強博士**，亦為港大同學會小學校監，今年親自帶領一條龍中學學生遠征蒙古戈壁沙漠。團隊在蒙古國七天六夜內完成全球著名的「四大荒漠超級馬拉松賽事」之一、全長250公里的「戈壁長征」。此項賽事極度考驗參加者的體能和意志。張博士與團隊歷經八個月的系統訓練，最終克服挑戰，成為首支參與並完成賽事的香港中學隊伍，創下歷史。



Dr Jacky Cheung Wah-keung
張華強博士

HSSC alumnus 恒商校友



Dr Andy Cheng Wui-wing
鄭會榮博士

HSSC alumnus 恒商校友

Alumnus Dr Andy Cheng, Associate Professor in the Department of Economics and Finance, has received the HSUHK Teaching Excellence Award 2024/25. Recognised for his innovative, industry-aligned teaching and leadership in fintech education, Dr Cheng continues to inspire students, elevate key academic programmes, and nurture future talent for Hong Kong's financial sector.

校友鄭會榮博士現任本校經濟及金融學系副教授，榮獲2024/25年度香港恒生大學卓越教學獎。鄭博士致力推動教學創新，配合以產業導向教學及在金融科技教育的領導力啟發學生，鞏固大學重點學科發展，持續為本港金融業培育人才。

The University's strong legacy of innovation and community impact shines through two HSUHK members who were recently recognised by the Greater Bay Area Homeland Youth Community Foundation.

本校校友與學子持續於本地創科及社會服務領域展現卓越影響力，最近雙雙獲大灣區共同家園青年公益基金頒發獎學金。



Tsang Ka-wing 曾嘉榮
HSSC alumnus 恒商校友

Alumnus Tsang Ka-wing has been named one of ten recipients of the prestigious "For Our Future Innovation and Technology Scholarship 2025/26". Dedicated to advancing Human-Robot Interaction (HRI), his research focuses on tactile interaction design for care and wellbeing robotic companions. Ka-wing shared, "It highlights the vital role of design within STEM, bridging technology and human needs to create solutions that resonate."

Continuing this track record of excellence, **Associate Alumnus Lam Ting-hin** was awarded the "For Our Future Scholarship 2026" in recognition of his outstanding academic achievements and dedicated community service. Ting-hin's accomplishment reflects the talent, versatility, and strong service spirit of HSUHK's emerging graduates.

校友曾嘉榮獲選為「創明天創新科技獎學金2025/26」的十位得獎者之一。他專注於人機交互（HRI）及觸覺互動設計，期望推動醫療與身心健康「陪伴機械人」的發展。嘉榮表示：「獎項反映了設計在STEM當中的重要性，將科技和人的真實需求連結，創造出貼近人心的解決方案。」

此外，**準校友林霆騫**榮獲「創明天獎學金2026」，以表揚其卓越學業成績及積極服務社會的貢獻。霆騫的成就充分展現本校學生多元發展與回饋社會的精神。



Lam Ting-hin 林霆騫
BSc (Hons) in Applied Computing
計算機應用(榮譽)理學士

Congratulations to the following alumni on being awarded the Chief Executive's Commendation for Community Service in recognition of their outstanding contributions and dedication to the community.

恭喜以下校友獲頒行政長官社區服務獎狀，以表揚他們對社區的卓越貢獻與無私付出，深慶得人。

Rex Lai Tat-shing 黎達成
Bachelor of Business Administration (Honours)
工商管理(榮譽)學士

Cheung Mei-hung 張美雄
Master of Arts in Strategic Communication
策略傳播文學碩士

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「恒情不變」

- 尋校友計劃

Reconnecting HSUHK Alumni

You've moved?

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Your email is?

You're HSUHK graduate?
咁啱嘅?

Whether you are still in Hong Kong or have moved overseas, or if you know any graduates from Hang Seng School of Commerce, Hang Seng Management College or HSUHK, we'd love to hear from you! Simply **fill out a short form** and you **may receive an exclusive gift**. One small action can help strengthen our alumni network — and expand your own.

不論你現居於香港，或已移居海外，或認識任何來自「恒商」、「恒管」或「恒生大學」的畢業生，誠邀你填寫簡單表格與我們聯絡。完成後更有機會獲得精美禮品！

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Giving to HSUHK
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What's your happy news? 喜動・分享！

We warmly invite you to share joyful news and achievements through our dedicated column, "Shining Moments, Soaring Together". From weddings and newborns to awards, publications, public performances and alumni gatherings, every milestone deserves to be celebrated. We look forward to hearing your stories and bringing our alumni family closer together!

誠邀校友透過《校友・喜動》分享喜訊及成就。無論是新婚、迎接新生兒、獲頒獎項、出版著作、公開演出，或舉辦校友聚會等—這些重要時刻都值得與其他校友分享。期待聽到你的精彩故事，讓我們的校友社群更緊密相連！



Contact us
與我們聯絡

HSUHK Alumni Association 香港恒生大學校友會



HSUHK Alumni Association (HSUHKAA) is an independent entity led by a group of enthusiastic and devoted alumni, dedicated to fostering strong bonds among our alumni and promoting a sense of belonging. Upholding its mission to connect, support, and engage alumni, HSUHKAA encourages every member of the alumni community to be an active ambassador for the University and contribute to its long-term development.

香港恒生大學校友會 (HSUHKAA) 是由一群富有熱誠的校友組織而成的獨立團體，致力建立一個聯繫緊密的校友社群，並促進校友之間的歸屬情誼。秉持連繫及支持校友的重要使命，HSUHKAA鼓勵校友擔任大使，以各種形式支持母校，促進大學長遠發展。

歡迎加入校友會
Join HSUHKAA

